

UX/UI DESIGNER | 9+ YEARS

# Koteeswaran N

See my work: [https://www.behance.net/koteeswaran\\_n](https://www.behance.net/koteeswaran_n)

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## PROFESSIONAL SUMMARY

Senior UX/UI Designer with 9+ years building user-centered solutions for complex SaaS and enterprise apps. Expert in the full design cycle, proven to increase adoption. Brings deep UX and presales expertise designs compelling client demos and proposals that align user goals with business outcomes.

## PROFESSIONAL EXPERIENCE

### SENIOR INTERACTIVE DESIGNER

LTIMindtree

Oct 2024 – Present

- **Canvas Platform UI Design:** Iterated on interfaces for internal enterprise tools, prioritizing workflow efficiency and user clarity.
- **Presales Design Strategy:** Elevated client-facing decks and proposals by applying UX principles to narrative flow and visual storytelling, increasing engagement and competitive win rates.

### ASSOCIATE - UX/UI DESIGNER

kCube Consultancy Services

Apr 2016 – Sep 2024

- Owned end-to-end UX design for 5+ geospatial SaaS applications, increasing user satisfaction by 30% and critical task completion by 40% through research and journey mapping.
- Developed a scalable Figma design system adopted by 3 product teams, reducing UI development time by 20%.

### GRAPHIC DESIGNER

Satori Technologies

Apr 2015 – Apr 2016

- Produced educational branding, illustrations, and print materials that increased brand visibility by 15% through consistent visual execution.

## CERTIFICATIONS

- Design Thinking: Empathize, Define, and Ideate (IDF)
- Gestalt Psychology for Web Design (IDF)
- Information Visualization: Dashboard Design (IDF)



## User-Centric & Strategic

Bridges user needs with business goals through evidence based design.

## UX/UI DESIGN

Wireframing & Prototyping

Information Architecture

Interaction Design

Design Systems

Data Visualization

## TOOLS

Figma

Adobe Illustrator

Sketch

Balsamiq

## EDUCATION

B.E. in Electronics &

Communication Engineering

Vel's Srinivasa College of Engg & Technology | Graduated 2012

## ADDITIONAL INFO

**Languages:** English (Fluent), Tamil (Native)

**Interests:** Digital Sketching, Painting, Cricket